ORACLE

AI at the Speed of Business

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The AI Evolution is Accelerating Business Value

Introduction of LLMs

Classic AI – Machine Learning

Performs specific tasks by recognizing patterns in data



Predicting outcomes, detecting anomalies, and providing recommendations.

Generative AI

Creates new content based on based on given prompts



Summarizing content, assisted authoring, and answering questions based on its training data set.

AI Agents

Delivers AI powered actions



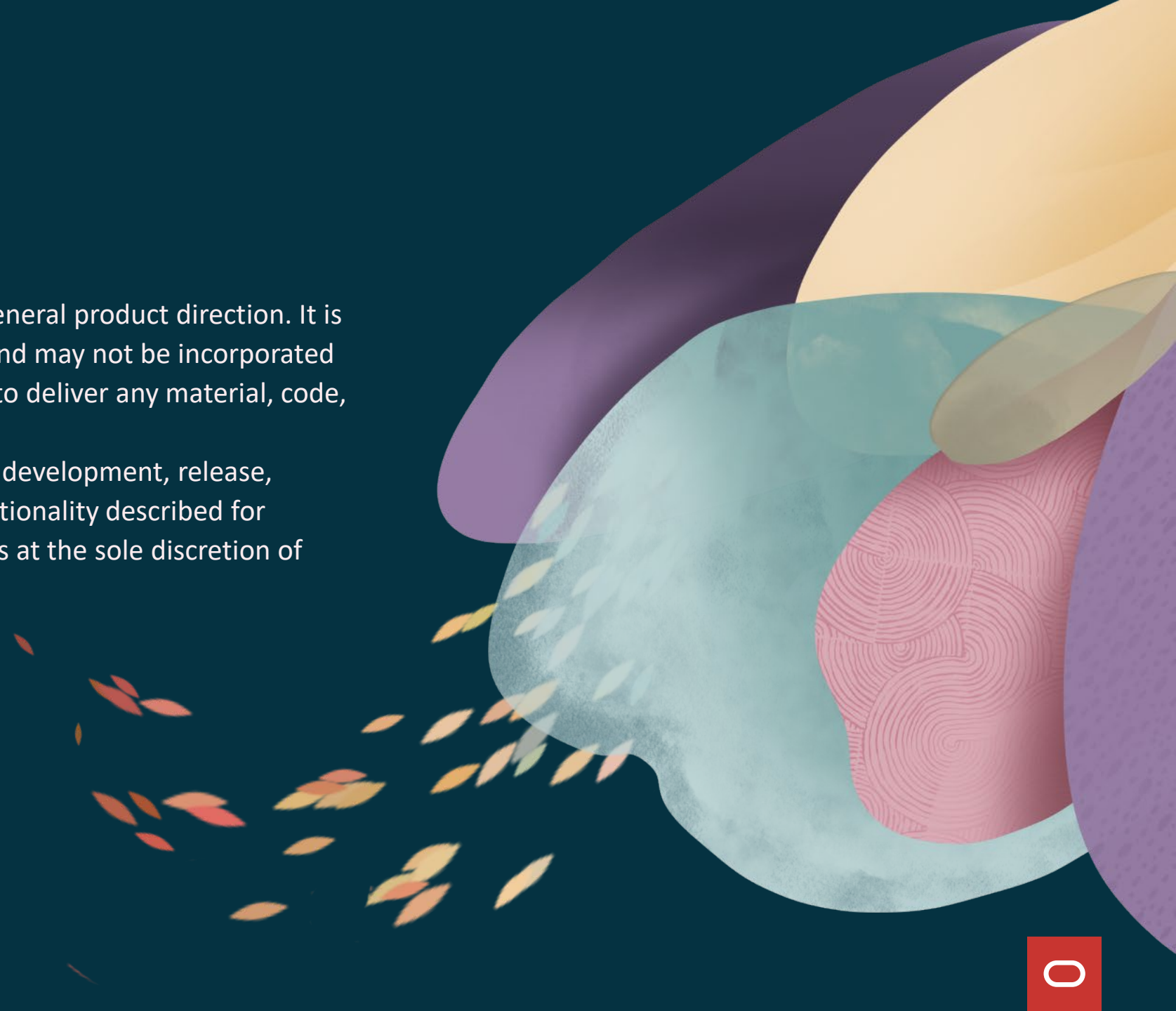
Answering complex questions, delivering guidance, and completing tasks in context of a process.

Value

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Safe harbor statement

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Business outcomes at the center of our AI strategy

Start with the outcome. People describe what they want to accomplish. AI coordinates work across applications, helping reach goals with fewer systems and steps to navigate.

Trust makes meaningful action possible: AI needs to understand the business, respect permissions, and keep people in control as it takes on more responsibility.

Make the impact tangible. From optimizing shipments to connecting patient care, these simple examples show how Oracle can reduce complexity and help people do more.



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AI is changing how Oracle works

Faster support. Average support-request resolution fell from 3.5 hours to 16 minutes.

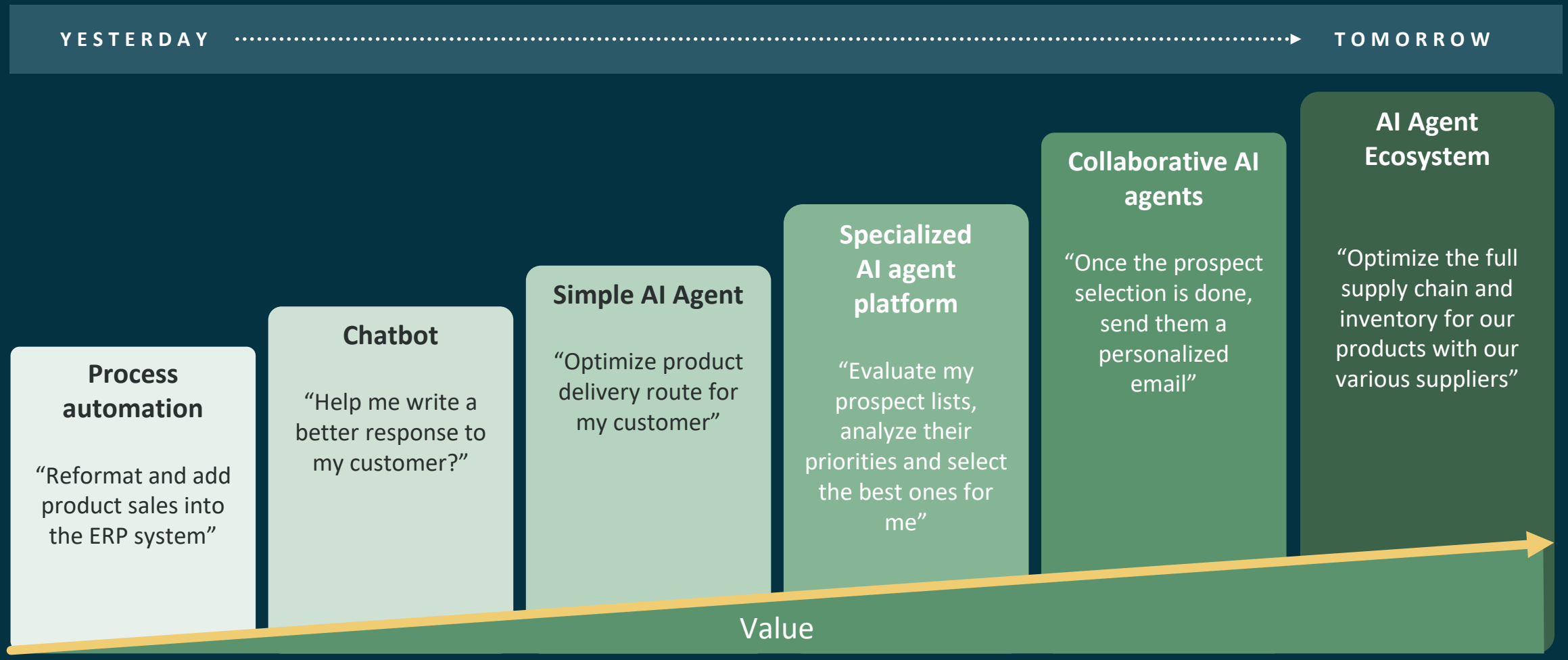
Faster product delivery. The time from product idea to production fell from more than 9 months to 6 weeks.

Faster security fixes. Oracle discovers and remediates software and service-configuration vulnerabilities 10x faster than 6 months earlier.



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The shift from static AI models to autonomous, AI-driven actions



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Enterprise AI adoption challenges

Most enterprises are under pressure to adopt AI, but they're running into challenges:

- It's expensive and complex to build from scratch
- Prebuilt solutions lack flexibility or domain relevance
- Security and compliance concerns require attention
- Teams are unsure where to start or how to scale

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Oracle’s approach: meeting you where you are

CREATE

The performance and power you need to build AI and machine learning models from the ground up. Get more price-performance with Oracle’s complete AI stack

OPERATE

Oracle provides a platform and tools so you can build AI enhanced applications and focus on solving your specific business needs. Customize with your data, without needing a team of data scientists

ACTIVATE

AI embedded in tools and services you already use, providing value from day one. No AI expertise, configuration, or complexity needed.

Business Impact:

- **Faster time to value** with AI that’s ready on day one
- **Better performance** for demanding workloads
- **Control** over security, compliance, and cost

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AI takes on more work across Fusion Applications

More complex work. Oracle Fusion Agentic Applications, powered by Fusion Claw, plan, adapt and execute business processes within organizational policies and approvals.

Simpler interaction. Fusion Companion and Fusion Agentic Home help people define goals, delegate work to AI and track progress.

Faster implementation. Fusion Setup and Configuration Registry gives AI agents reusable Oracle expertise to automate setup, testing and configuration.



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AI Workspace connects information and action

One experience across systems. Built with OpenAI, Oracle AI Workspace brings Oracle applications and data together with third-party tools.

Business context becomes a plan. Oracle AI Workspace brings together information across enterprise systems to coordinate work and act on business goals, within required approvals.

Action follows approval. Workspace proposed order changes before execution. App Composer could turn the workflow into a reusable application.



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The best AI comes from the best data

Public data



=

AI that produces sometimes interesting, but mostly undifferentiated, results

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The best AI comes from the best data: yours

Public data

Your data



AI with unique insights and competitive advantage for your business

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The best AI comes from the best data: yours

Public data



Your data



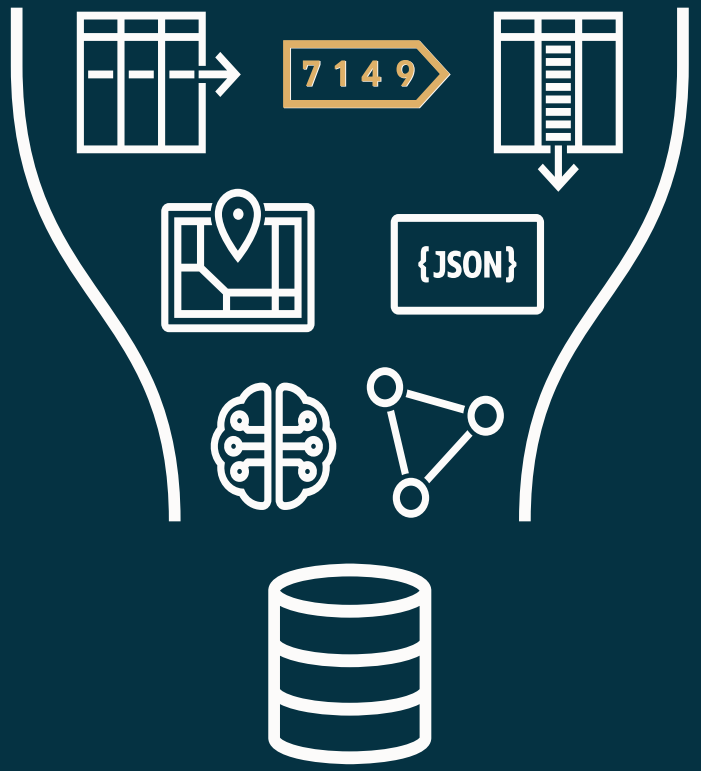
Challenges

- Disparate data sources
- Multiple data formats
- Different development styles
- Unique data sovereignty rules

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Bringing AI to your data

Better together: Business data and business vectors



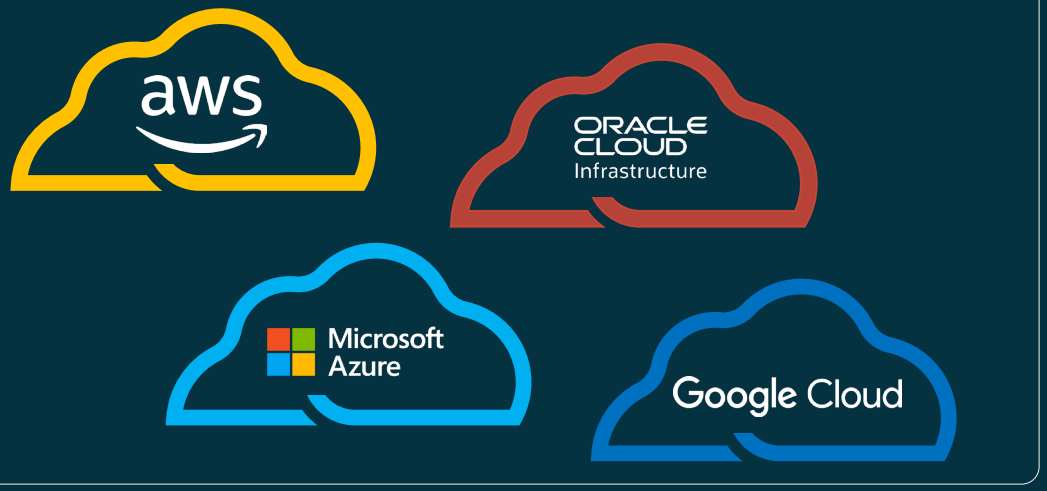
Oracle's Converged Data Architecture

- **Bring AI to your data** with built-in vector capabilities with no additional services required
- For **all** modern data types, workloads, and development styles
- **Native AI support** with **AI Vector Search** and in-database AI/ML in Oracle AI Database
- Streamlined modern app dev and analytics across all your data

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Run your data where you need

Public Cloud



On-premises



OCI Dedicated Region



Exadata Cloud@Customer

Innovate faster. Migrate easily. Simplify management.

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Security for a world of AI agents

Know who is acting. Agent identities distinguish agents from people. Biometrics help verify people approving sensitive actions.

Control what agents can do. Access starts small, lasts only as long as needed and increases when necessary, with human approval for sensitive tasks.

Find and fix weaknesses. Oracle AI Security Mesh helps identify and validate vulnerabilities, generate fixes and verify that they address the security risk.



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Business outcomes in action

Supply chain demonstration: AI optimised shipment plans against delivery, cost and capacity constraints, with approval checkpoints and a record of actions.

Spectrum employee experience: Ask HR illustrated simpler leave requests and coordinated support, keeping managers and HR informed.

QSRP / Burger King Italia pilot: AI helped teams investigate failed orders and delivery claims. Business value and operational trust guide plans to scale.

Connected-care demonstration: Shared patient information and AI summaries supported emergency teams, while clinicians directed care.



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Improved engineering productivity for equipment issues by 5X

OCI AI Agent Platform

Lowered DBA workloads by 65%

Oracle Autonomous Data Warehouse

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“After only a few months of using OCI’s Oracle Database 23ai and Generative AI, our AI agent could answer 80% of end-user questions.”

Jan-Peter Meyer
CTO, Brain4Data

Products List

Oracle Cloud Infrastructure (OCI)

Oracle Database 23ai

OCI Generative AI Service

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Brain4Data

your digital asset

Business Challenge

Brain4Data is a German startup focused on combining AI and RPA for small and midsized businesses to make recommendations for their employees or customers. To provide specific information and context that a human employee would have, Brain4Data needed to develop a GenAI agent that uses Large Language Model (LLM) capabilities, such as text generation, based on the specific knowledge scattered throughout a customer’s documents, databases, and ERP systems to fine-tune the agent’s responses.

Results

Brain4data chose to develop its technology on Oracle Database because of the data simplicity it provides. The company was already using Oracle Database as a document repository, and recognized how the native AI Vector Search capabilities of Oracle Database 23ai simplified the semantic search portion of RAG.

- ✓ Developed GenAI-powered agent Fred, who handles 80% of end-user requests
- ✓ Create a rich graphical user experience tailored for each customer with Oracle APEX
- ✓ Won the European Seal of Excellence, a prestigious honor awarded by the European Innovation Council (EIC) of the Europrean Union for their GenAI innovation

Read story

A more connected healthcare experience

Information follows the patient. Connecting records across hospitals and health record systems, with home monitoring and ambulances linked to care teams.

Less administrative friction. Automated prior authorisation uses patient information and payer rules to simplify the approval process.

Broader access to clinical trials. Built-in clinical trial capabilities aim to help more patients participate beyond a small group of research hospitals.



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Oracle provides agents how you want them, where you want them



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Oracle’s unique approach to AI for your organization

- Performance and value for AI infrastructure
- Generative AI across every layer of Oracle's tech stack
- Tight control over data security and compliance

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Next Steps

Oracle Generative AI Platform Workshop

VISION

Present Oracle's vision for a Gen AI-driven organization, unlocking business value with Generative AI.

DISCOVER

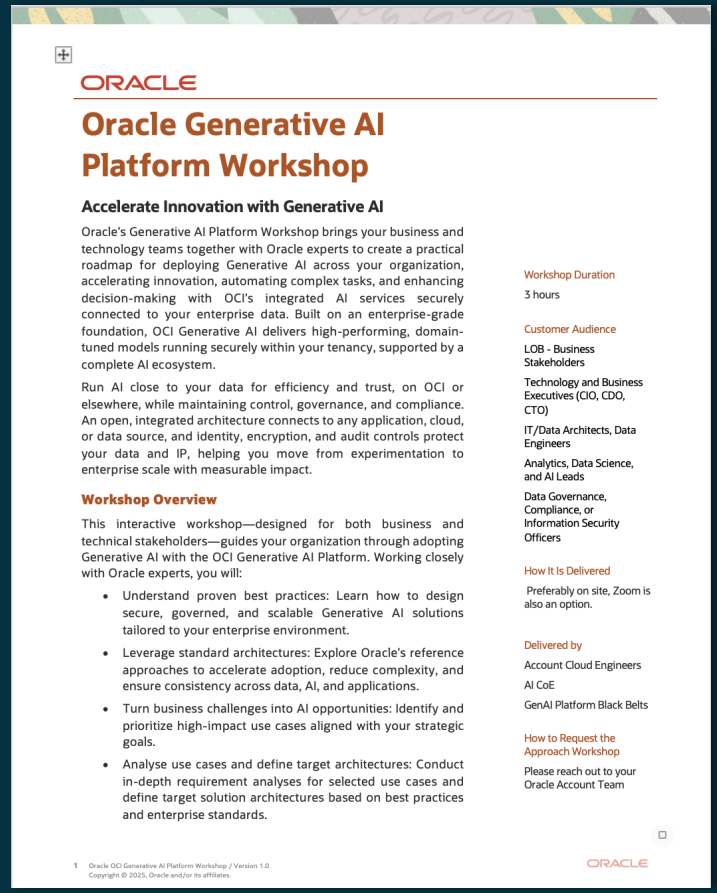
Frame objectives and business use cases to be achieved. Collect information about the current estate and desired outcomes to identify opportunities for Generative AI.

DESIGN

Map business requirements for Gen AI use cases to Oracle's reference architectures, aligning solutions with best practices

DEVELOP

Tailored, actionable roadmap and solution definition for implementing a Generative AI Platform to unlock enterprise value



ORACLE

Oracle Generative AI Platform Workshop

Accelerate Innovation with Generative AI

Oracle's Generative AI Platform Workshop brings your business and technology teams together with Oracle experts to create a practical roadmap for deploying Generative AI across your organization, accelerating innovation, automating complex tasks, and enhancing decision-making with OCI's integrated AI services securely connected to your enterprise data. Built on an enterprise-grade foundation, OCI Generative AI delivers high-performing, domain-tuned models running securely within your tenancy, supported by a complete AI ecosystem.

Run AI close to your data for efficiency and trust, on OCI or elsewhere, while maintaining control, governance, and compliance. An open, integrated architecture connects to any application, cloud, or data source, and identity, encryption, and audit controls protect your data and IP, helping you move from experimentation to enterprise scale with measurable impact.

Workshop Overview

This interactive workshop—designed for both business and technical stakeholders—guides your organization through adopting Generative AI with the OCI Generative AI Platform. Working closely with Oracle experts, you will:

- Understand proven best practices: Learn how to design secure, governed, and scalable Generative AI solutions tailored to your enterprise environment.
- Leverage standard architectures: Explore Oracle's reference approaches to accelerate adoption, reduce complexity, and ensure consistency across data, AI, and applications.
- Turn business challenges into AI opportunities: Identify and prioritize high-impact use cases aligned with your strategic goals.
- Analyse use cases and define target architectures: Conduct in-depth requirement analyses for selected use cases and define target solution architectures based on best practices and enterprise standards.

Workshop Duration

3 hours

Customer Audience

LOB - Business Stakeholders

Technology and Business Executives (CIO, CDO, CTO)

IT/Data Architects, Data Engineers

Analytics, Data Science, and AI Leads

Data Governance, Compliance, or Information Security Officers

How It Is Delivered

Preferably on site, Zoom is also an option.

Delivered by

Account Cloud Engineers

AI CoE

GenAI Platform Black Belts

How to Request the Approach Workshop

Please reach out to your Oracle Account Team

1 Oracle OCI Generative AI Platform Workshop / Version 1.0
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Thank you

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