

Modern user adoption techniques for Oracle SaaS

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About Fudge Learn

350 years of Oracle Experience

Success & support
from offices in the United
Kingdom

5/5 High customer ratings

20+ Full Life Cycle Oracle
Implementations

200+ academy members

A network of Oracle Customers
subscribed to our academy.

Insights from AI World 2025

- Ongoing Change Management has never been more important.
- Success comes from combining automation + human enablement.
- Oracle customers asked: 'How do we train and support people as fast as we innovate?'
- AI + People = Future of Enterprise Enablement.
- Training and behaviour must evolve with every Oracle release.



The Reality of Oracle Cloud Change

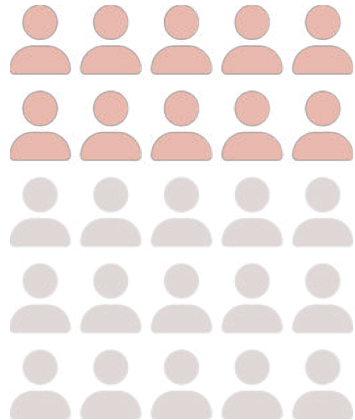
- Quarterly updates, Redwood UX, and AI agents keep Oracle evolving.
- Change happens faster than most businesses and users can adopt.
- As shared at AI World 2025: 'Technology transformation fails without people transformation.'



The Training & Documentation Challenge in Enterprise Systems

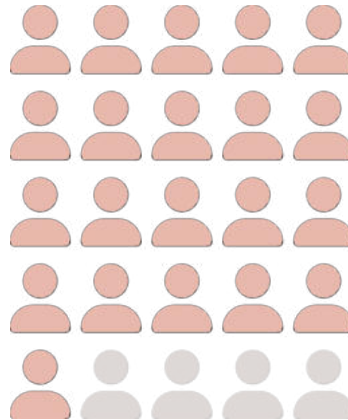
40%

ERP Implementations Fail -
due to a lack of user adoption



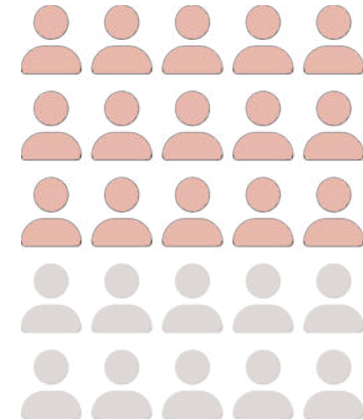
83%

Senior executives state their
biggest challenge is getting staff
to use software



60%

Reduction in time required to
develop ERP training assets



The Training & Documentation Challenge in Enterprise Systems



Change Behaviour

Providing confidence and competence to drive change



Early System Sight

Give staff early sight and access in a safe, simulated environment



One time usage

Time + effort = money
Reusable content with user control



Maintaining Training Materials

1 source of truth across 7 outputs, central recording solution
Easier maintenance

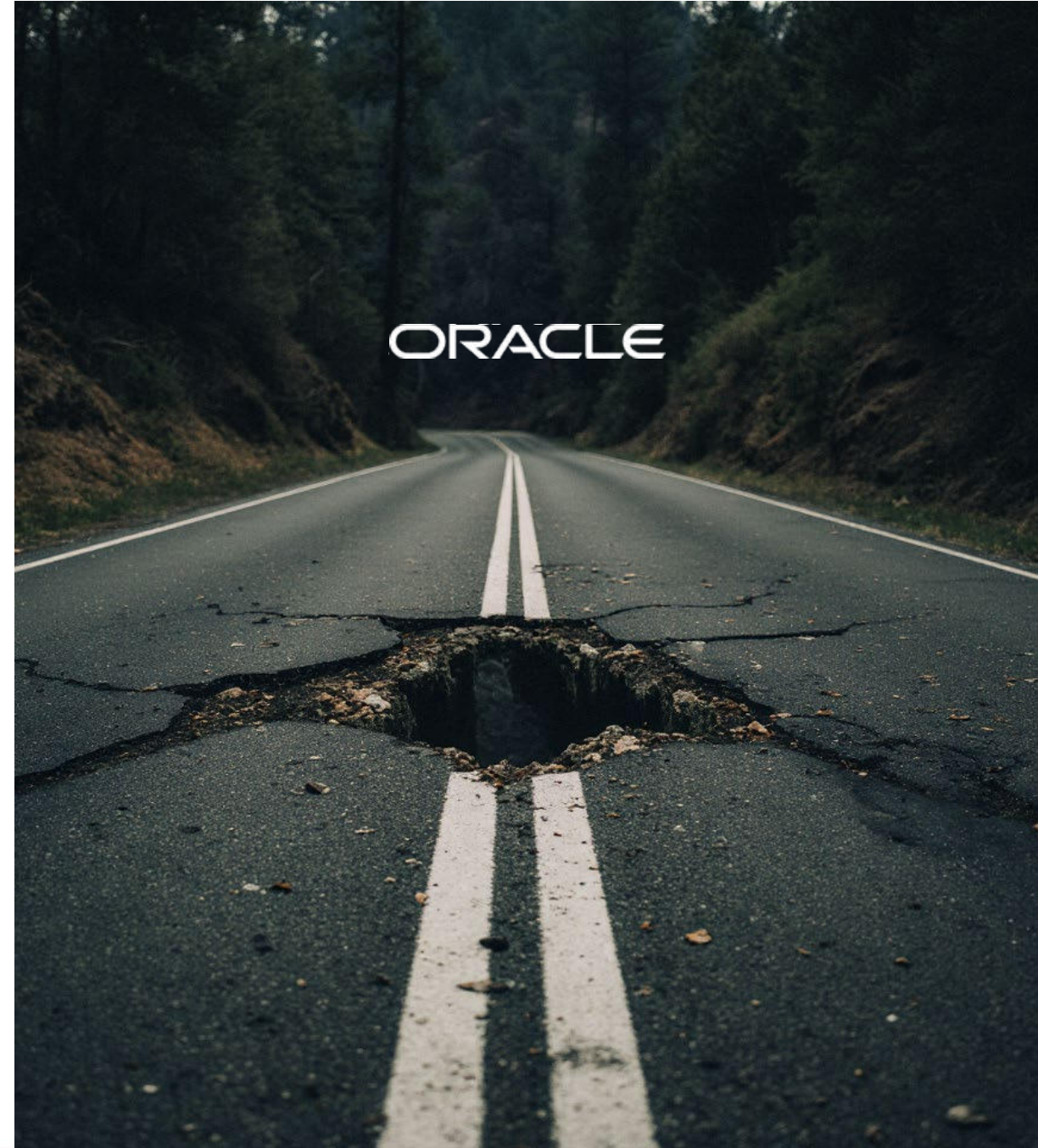


Manage Continual Change in Cloud

Adopt new functions & features easily
Develop new or enhanced materials
Regression test materials

Common Pitfalls in Oracle Adoption

- Go-live isn't the finish line - it's where evergreen learning begins.
- Materials quickly become outdated.
- Peer-to-peer learning spreads inconsistent habits.
- Ebbinghaus Forgetting Curve - users do not have a sandpit to continue learning.

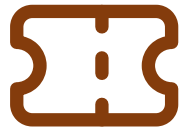


The Cost of Falling Behind



Productivity and talent loss

Every 1% drop in user proficiency = **~\$20K lost productivity per 100 users/year**



Increased support tickets

1 support ticket = **\$50** to resolve.
6,000 users * 3 tickets per year = 18,000 tickets or **\$900,000** in annual support overhead.



Declining confidence and inaccurate data

Manual corrections, audit issues, and inconsistent reporting consume time and resources - lowering data trust and team morale.

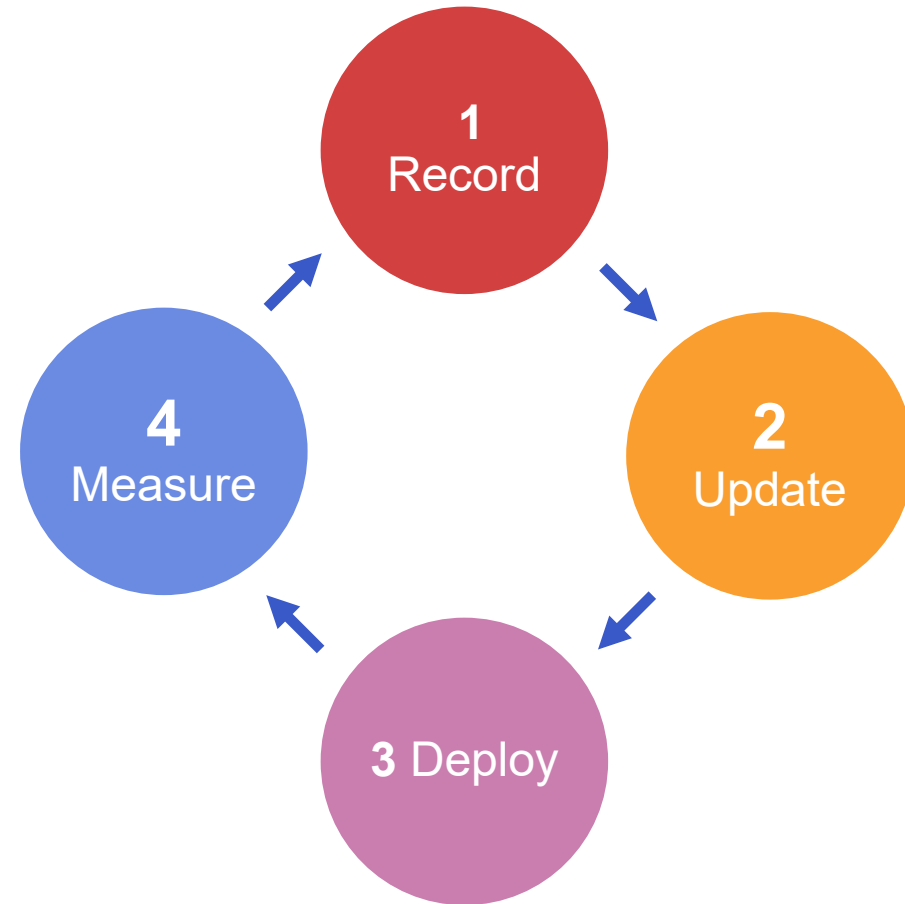


Rework & compliance costs

Teams spend valuable hours fixing errors and re-documenting processes to stay compliant.

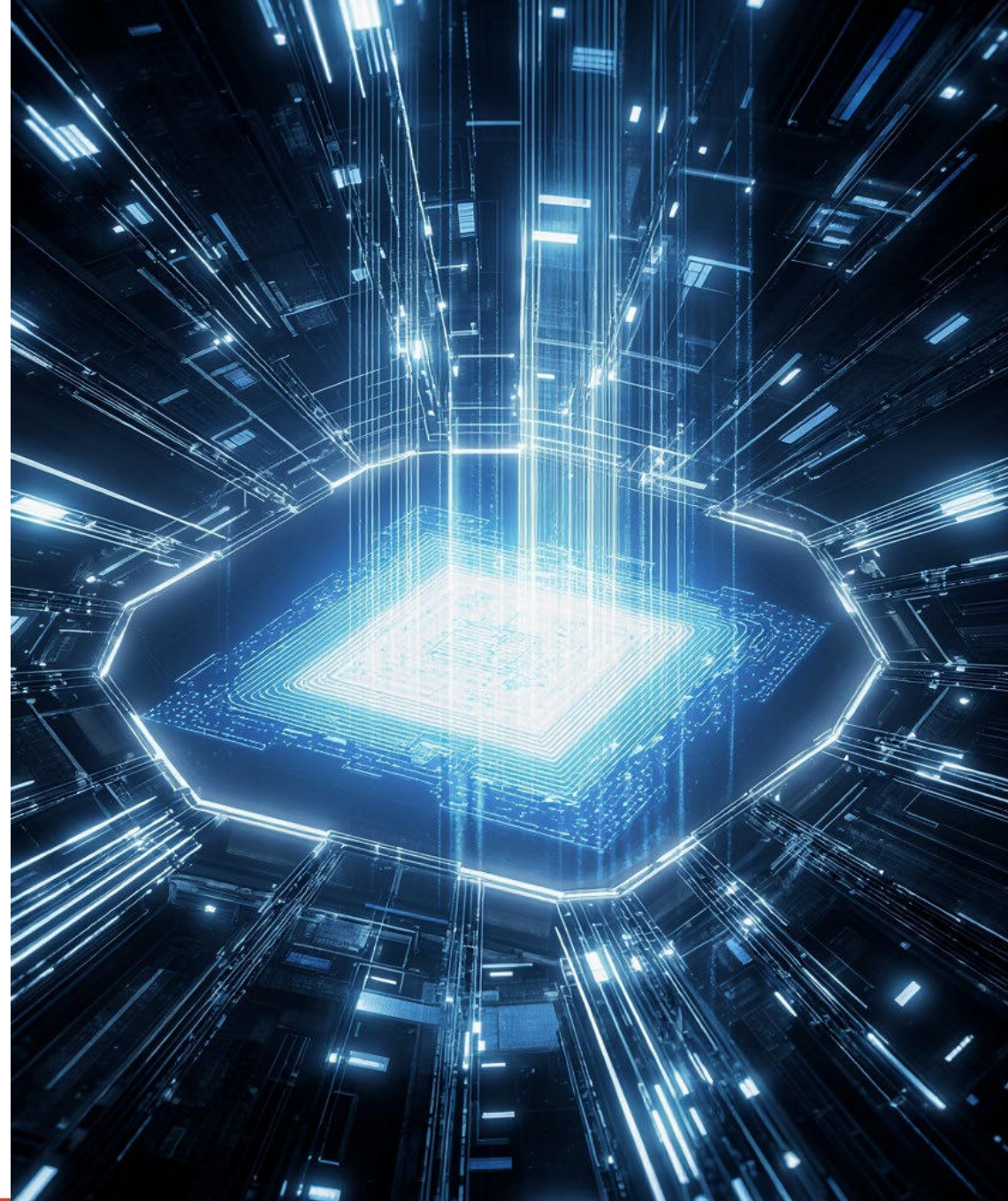
The Continuous Learning Loop

Repeat every quarter to stay aligned with Oracle SaaS updates.



The Power of AI in Learning

- Auto-generated multilingual content.
- Personalised learning paths by role.
- Predictive insights on adoption and readiness.



Seadrill's Formula for Confident Oracle Cloud Users Globally: **Blended Learning + Automation**



The Challenge

Seadrill, a global offshore drilling company with 3,500 employees (3,000 offshore), needed to roll out Oracle Cloud for Finance, Supply Chain, and HR.

Limited connectivity and diverse training needs made consistent adoption a significant challenge.

The Solution

Fudgelearn + ClickLearn will deliver a blended, scalable learning programme combining: a Tailored offshore training strategy – accessible and role-based for all users.

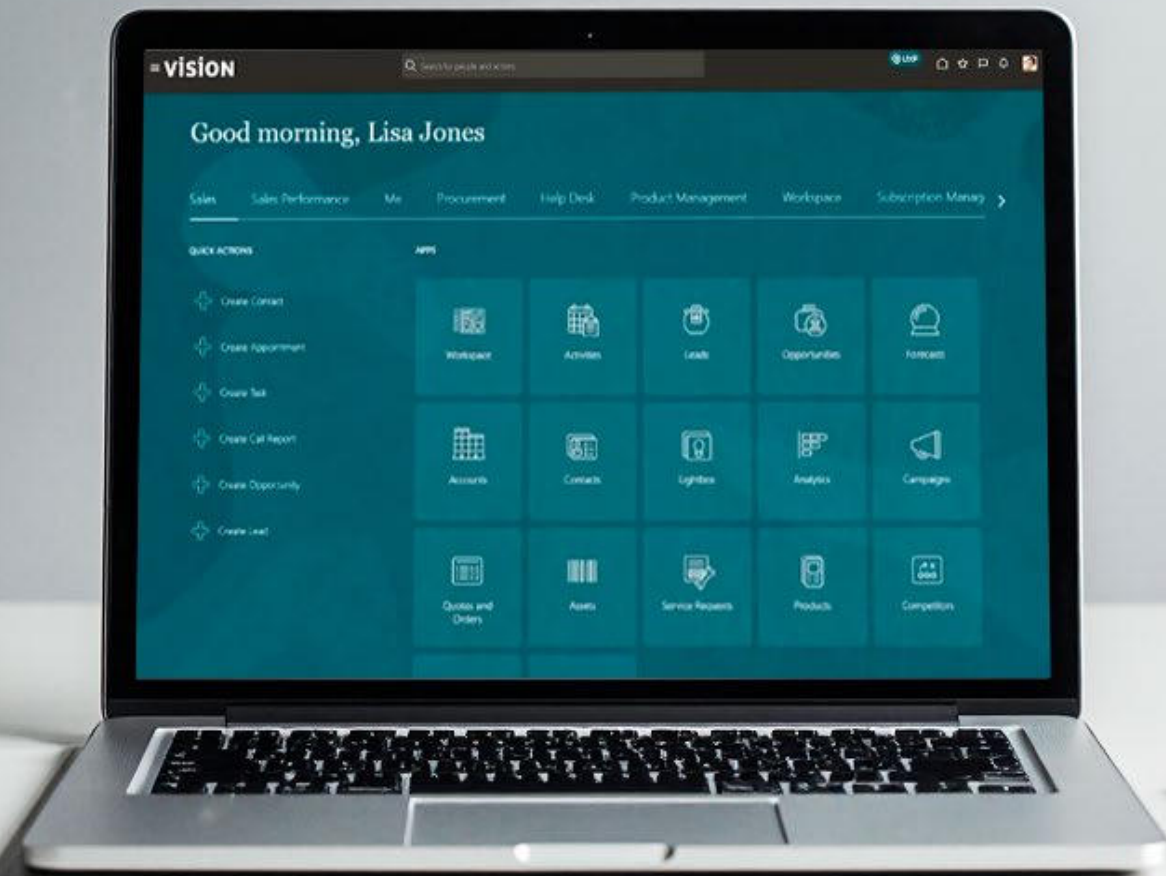
- **On-demand automation & guidance** – ClickLearn's auto-generated simulations and multilingual job aids.
- **Oracle Guided Learning deployment** – Step-by-step, in-app training.
- **Instructor-led & digital learning** – Blended for global reach and sustained adoption.

Seadrill's Formula for Confident Oracle Cloud Users Globally: **Blended Learning + Automation**

The Outcome:

-  Faster time-to-competence with reduced helpdesk dependency.
-  500+ unique assets to be created using ClickLearn's automation and training to be provided in 7 formats and multiple languages.
-  Consistent user confidence and engagement across six regions.
-  Evergreen training, always aligned with Oracle Cloud updates.

Demo







How ClickLearn and Fudgelearn Solve these challenges

- 1 Smarter Authoring**
Reduce training materials creation by up to 60%
- 2 Blended Learning**
9.6 hours of productivity gained per user/year
- 3 Safe & Simulated Learning Environment**
Show me - Try me - Test me
- 4 Easy Access & Multiple Outputs**
User Access Learning Portal
7 learning outputs from one source of truth
- 5 Oracle Guided Learning**
Blend learning materials with Oracle Guided Learning providing in App access
- 6 Cross platform & Auto Translation**
Create learning materials in multiple systems to fulfill E2E processes

Continue Your Oracle Adoption Journey with our Special Offer ending 31st December

Automation meets blended learning — for faster, smarter Oracle adoption.
Here's what's included:



Free Oracle Cloud Training Portal

Access Fudgelearn's expert-led courses covering HCM, ERP, Procurement, Navigation, Guided Learning, and Reporting — empowering your users to learn at their own pace.



Limited 2-Week ClickLearn Trial

Full access, free installation, and a personalised setup consultation — get started with zero risk.



10% Discount on ClickLearn Licences (First Year)

Purchase before **31 December 2025** and save 10% on your first year of ClickLearn licences.



Thank you – any questions?

*Enter the SAOUG 2025 Raffle –
Win the Oracle Red Bull Lego
Car!*



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